



Minutes
Village of Glen Ellyn
Recreation Commission
Regular Meeting
January 26, 2024
7:00 AM
Village Links/Reserve 22

Board or Commission: Recreation
Meeting: Regular
Quorum: Yes

Date: January 26, 2024
Called to Order: 7:01 a.m.
Adjourned: 8:10 a.m.

MEMBER ATTENDANCE:

Carol Scott	Chairperson	Present
Nancy Carter	Commissioner	Present
Tony Coconate	Commissioner	Present
Scott Coldiron	Commissioner	Present
Brian Diver	Commissioner	Absent
James Ozog	Commissioner	Present
Tom Slowinski	Commissioner	Absent
Also Present:		
Jeff Vesevick	General Manager / Staff Liaison	Present
Steve Thompson	Trustee Liaison	Present
Noel Allen	Director of Golf	Present
Andrew Cross	Golf Course Superintendent	Present
Jon Satinover	Food & Beverage Director	Present
Mike Campbell	Head Golf Professional	Absent

A. CALL TO ORDER/ROLL CALL

The January 26, 2024 meeting of the Recreation Commission was called to order at 7:01 a.m. at the Village Links of Glen Ellyn; 485 Winchell Way; Glen Ellyn, Illinois by Chairperson Scott.

B. 1. APPROVAL OF MINUTES FROM NOVEMBER 17, 2023 AND DECEMBER 8, 2023

APPROVAL OF MINUTES FROM NOVEMBER 17, 2023 AND DECEMBER 8, 2023 RECREATION COMMISSION MEETINGS

MOTION BY: Commissioner Coconate

SECONDED BY: Commissioner Ozog

RESULT: Unanimous

C. PUBLIC COMMENT – None**D. ANNOUNCEMENTS** – None**E. STANDING REPORTS**

1. *Manager – Jeff Vesevick* – Manager Vesevick reports that while November and December were unremarkable, December's revenues marked the highest in the last three years. The growth is notably in the restaurant, and golf saw increased rounds, likely due to mild weather encouraging more play. Green fee revenues were strong in December, driven by prepaid fees, VIP memberships, and unused permanent tee time fees. The year-end totals indicate a positive trend: rounds played increased by 9%, green fee revenue by 11%, driving range revenue by 8%, and cart revenues by 8%. Pro Shop sales saw a substantial 31% increase, attributed to a blowout/half-price sale. Overall, golf revenues were up by 11% for the year. Additionally, Andrew and crew are busy preparing for winter and getting bids for pipe replacement.

2. *Reserve 22 – Jon Satinover* – Director Satinover provides a positive year-end update. In November, we experienced a slight increase, with 250 more guests enjoying our Thanksgiving Buffet compared to the previous year. Preparations for the Easter buffet are underway, with extended hours until 6:00 to accommodate our guests.

In December, we adjusted our schedule, staying open on Mondays and Tuesdays due to the popularity of the Holiday Pop-Up Bar. Julie's creative idea of scheduling Santa on these days significantly boosted revenues, making them akin to Fridays. Special menus for Valentine's Day and Super Bowl have been posted, and we're currently developing the menu for Restaurant Week in February.

The restaurant is undergoing some staff changes, actively hiring a restaurant manager, and transitioning Eric into a quality-focused role. Recently, our event coordinator gave notice, and Liz, her assistant, is stepping up to take on the additional work. We anticipate reaching optimal staffing levels in the next 8-10 weeks.

To foster a positive culture, we've introduced a positivity board where compliments to our team are posted. Our goal is to create a happy and motivated work environment. On the financial side, the cost of goods sold in 2023 has shown improvement across all categories compared to 2022. Manager Vesevick highlights a significant achievement, reaching 12.1% in net operations, the highest in years, crediting Jon for effective management.

3. *Financial – Jeff Vesevick* – Manager Vesevick highlights the continued success of the past three years, with operating profits exceeding \$1.5 million this year. As a result of the current operating profits, investments in improvements are possible, with upcoming plans to replace the patio furniture and purchase a new walk-in cooler.

4. *Trustee Liaison – Steve Thompson* – Trustee Thompson provides an update on the following:

Budget Approval: The budget has been completed and approved, with a 2.1% levy increase.

CBD Streetscape Continuation: The CBD Streetscape project will continue next year on Pennsylvania Ave, with plans to extend to Forest/Crescent near the train station in 2025.

Hotel Site Developments: Ongoing negotiations are taking place with developers.

Meeting with Congressman Casten: Yesterday, Congressman Sean Casten met with Village Manager Franz, President Senak, and Trustee Thompson. During the meeting, they discussed various capital projects and explored potential funding opportunities. This is part of the Village's regular engagement with congressional and state representatives to address funding needs.

F. MASTER PLAN UPDATE – Manager Vesevick provided an update, expressing appreciation for the valuable feedback received in the last meeting. After discussions with Andrew and Noel, it was suggested to organize public meetings for presenting the Master Plan and gathering feedback. The commission will reconvene in March to review the feedback, and Greg will present the final plan for commission approval. Once approved, detailed cost assessments will be conducted by engineering, and funding strategies will be determined. Trustee Thompson recommended inviting the Trustees to the public meetings. The commission emphasized framing the project as maintenance and bunker renovation, not a complete golf course renovation, and clarified that it is not supported by tax dollars. Trustee Thompson proposed including a FAQ section in the public presentation. Manager Vesevick mentioned plans to advertise the public meetings through emails, social channels, and the village website.

G. OLD BUSINESS - Manager Vesevick provided an update on the Golf Shop renovation, noting a temporary pause in the restroom portion due to a permit delay caused by ADA compliance issues. The original design omitted ADA considerations since there were other ADA-compliant restrooms in the building. However, due to the delay, these restrooms must now be ADA-compliant. The redesign may affect the number and space allocation of lockers. The Recreation Commission agreed to let staff make the final decision on lockers and space based on the revised design.

H. NEW BUSINESS – None

I. NEXT MEETING - February 23, 2024

J. ADJOURNMENT

Commissioner Ozog motions and Commissioner Coldiron seconds to adjourn the meeting. The meeting was adjourned at 8:10 a.m.

Submitted by Elisa Pollina, Recording Secretary

Reviewed by Jeff Vesevick, Staff Liaison