

**RECREATION COMMISSION
MINUTES
MARCH 31, 2023**

Board or Commission: Recreation
Meeting: Regular
Quorum: Yes

Called to Order: 7:00A.M.
Adjourned: 8:14A.M.

MEMBER ATTENDANCE:

Mark Reinke	Chair	Present
Nancy Carter	Commissioner	Present
Tony Coconate	Commissioner	Present
Brian Diver	Commissioner	Excused Absence
Glen G. Graham	Commissioner	Present
Carol Scott	Commissioner	Excused Absence
Tom Slowinski	Commissioner	Excused Absence

Also, Present:

Jeff Vesevick	General Manager / Staff Liaison	Present
Steve Thompson	Trustee Liaison	Present
Mark Franz	Village Manager	Excused Absence
Tom Fota	Executive Chef	Excused Absence
Mike Campbell	Golf Professional	Present
Noel Allen	Director of Golf	Present
Andrew Cross	Golf Course Superintendent	Present
Jon Satinover	Food and Beverage Director	Excused Absence
Trevor Hollowed	Golf Operations Manager	Present

A. CALL TO ORDER

The March 31, 2023 meeting of the Recreation Commission was called to order at 7:00A.M. at the Village Links of Glen Ellyn; 485 Winchell Way; Glen Ellyn, Illinois by Chair Reinke.

B. PUBLIC COMMENTS

None.

C. APPROVAL OF MINUTES FROM FEBRUARY 24, 2023 MEETING

1. MOVE TO APPROVE MINUTES OF MEETING FROM 2/24/2023 AS PRESENTED.

RESULT: Motion Unanimously Carried
MOVER: Commissioner Coconate
SECONDER: Commissioner Graham
AYES: Carter, Coconate, Graham, and Reinke
NAYES: None
ABSENT: Diver, Scott, and Slowinski

D. STANDING REPORTS

1. Manager – Jeff Vesevick

General Manager Vesevick noted February does not have much of an impact on the budget for the Village Links. General Manager Vesevick said overall February was a mild month and there was some interest in the golf range and some resident VIP card sales. General Manager Vesevick reported that 71 permanent tee times were booked. Chair Reinke asked how many permanent tee times were booked last year. Golf Operations Manager Hollowed replied 79. For February, there was about 300 rounds played on temporary greens and increased usage of the driving range. General Manager Vesevick said the grounds crew prepared equipment for the busy season. The grounds crew also set-up the Tiki Bar. Commissioner Graham inquired about the Halfway House improvements. Golf Course Superintendent Cross replied the contractor has been selected and supplies have been ordered. Golf Course Superintendent Cross said the actual work is scheduled for early May 2023 and will take about a week.

2. Reserve 22 – Jon Satinover

General Manager Vesevick noted Reserve 22 revenues through February 2023 were almost 54% higher last year. General Manager Vesevick reported that banquets continue to perform well and the St. Patrick's Day and March Madness promotions were well received. The Tiki Bar generated some interest, not as much as the holiday pop-up, but still good. The new Restaurant Manager, Brittany Eads, is being cross-trained with the front of the house the top priority. Her priority is ensuring that the restaurant is well staffed and the guests are receiving high levels of service. Commissioner Graham commented Reserve 22 is doing significantly better than last year. General Manager Vesevick said labor costs are higher than last year.

3. Financial – Jeff Vesevick

Commissioner Graham asked why commodities increased for the month of February 2023 over the prior year. General Manager Vesevick replied the outdoor umbrellas and stands were replaced and a new dish machine was purchased. General Manager Vesevick stated the Links ended February 2023 in a good cash position with about \$1.6 million in reserves.

4. Trustee Liaison – Steve Thompson

Trustee Thompson updated the Recreation Commission on the recent activities of the Village Board.

E. 2023 GOLF – LET'S MAKE IT A THREE-PEAT! – NOEL ALLEN

1. 2023 Golf – Let's Make it a Three-Peat!

Director of Golf Allen distributed a PowerPoint presentation that included recent golf metrics comparing the last few years to pre-covid years. Overall, 2021 was a better

year for golf than 2020. In comparison, 2022 was down slightly from 2021, just barely missing the target number of rounds. Director of Golf Allen said during Covid, staff removed some of the discounted fees and simplified the overall rate structure. The Links worked with Pellucid to gain a better understanding of golf playable hours. For 2021, golf playable hours were up 5% over the prior year, while playable hours decreased about 12% in 2022.

Director of Golf Allen noted there will be no major operational changes for 2023. Online and mobile reservations comprise a significant portion of all bookings and golf genius is fully integrated with all in-house leagues and tournaments. This will be year 2 of the new golf carts and hand carts. There will be a slight remodeling of the Pro-Shop with new carpeting, sales counter, and fixtures. The Halfway House improvements include new bathrooms and windows. The North Clubhouse renovation includes a new walk-in cooler, new offices for the Chef and Restaurant Manager and Head Pro, and updated pro-shop bathrooms. Director of Golf Allen discussed some of the challenges of retaining guests coming back each year. Director of Golf Allen said in order improve retainage efforts, staff will continue to keep the pace for round times, market the golf course, and maintain the high quality of the greens.

Overall there has been a somewhat slow start to the 2023 golf season, but the weather appears to be breaking. Director of Golf Allen said there is a new phone system and credit card provider, but this change will be seamless for guests. Some future technology improvements include: an improved payment process, taking advantage of Golf Genius monthly updates, and staff is discussing the possibility of bringing either Top Tracer and Trackman to add interest to the driving range. This driving range feature would cost about \$250,000. Cantigny recently purchased a similar system.

Recruiting for golf professionals is still challenging. Some on-boarding staff improvements have been made. Training will be a big focus for 2023 with the goal of staff being 100% compliant with BASSET. Director of Golf Allen referenced the 2023 tournament schedule. The Links has a very robust league schedule. The junior program continues to be very popular. Director of Golf Allen said staff is cautiously optimistic about 2023 and staff understands the covid increases are behind us in the rearview mirror. Director of Golf Allen commended Golf Operations Manager Trevor Hollowed for his assistance in compiling the report. Chair Reinke said the report was well done and thanked Director of Golf Allen for his efforts.

F. OLD BUSINESS

None.

G. NEW BUSINESS

General Manager Vesevick said Greg Martin will be presenting the Master Plan at the April 2023 meeting.

H. NEXT MEETING – 4/28/2023

I. ADJOURNMENT

Commissioner Carter moved and Commissioner Coconate seconded, to adjourn the meeting. The meeting was adjourned at 8:14A.M.

Submitted by Aileen Haslett, Recording Secretary
Reviewed by General Manager Jeff Vesevick