

**RECREATION COMMISSION
MINUTES
NOVEMBER 20, 2020**

Board or Commission: Recreation
Meeting: Regular
Quorum: Yes

Called to Order: 7:02A.M.
Adjourned: 8:22A.M.

MEMBER ATTENDANCE:

Tim O'Shea	Chairman	Present
Rebecca Austin	Commissioner	Present
Brian Diver	Commissioner	Present
Glen G. Graham	Commissioner	Present
Alison Park	Commissioner	Present
Mark W. Reinke	Commissioner	Present
Carol Scott	Commissioner	Present

Also, Present:

Jeff Vesevick	General Manager / Staff Liaison	Present
Steve Thompson	Liaison Trustee	Present
Mark Franz	Village Manager	Excused Absence
Brad Chapple	Food and Beverage Director	Present
Tom Fota	Executive Chef	Excused Absence
Mike Campbell	Golf Professional	Excused Absence
Noel Allen	Director of Golf	Present
Andrew Cross	Golf Course Superintendent	Present

A. CALL TO ORDER

The November 20, 2020 meeting of the Recreation Commission was called to order at 7:02A.M. at the Village Links of Glen Ellyn; 485 Winchell Way; Glen Ellyn, Illinois by Commissioner Reinke.

B. PUBLIC COMMENTS

None.

C. APPROVAL OF MINUTES FROM OCTOBER 30, 2020 MEETING

1. MOVE TO APPROVE MINUTES OF MEETING FROM 10/30/20 AS AMENDED.

RESULT: Motion Unanimously Carried
MOVER: Commissioner Diver
SECONDER: Commissioner Scott
AYES: Austin, Driver, Graham, O'Shea, Park, Reinke, and Scott
NAYES: None
ABSENT: None

D. STANDING REPORTS

1. Manager - Jeff Vesevick

General Manager Vesevick stated the weather in October was fantastic and golf and outdoor dining performed very well. October had the highest number of rounds at 7,327 in the last 10 years. The Village Links hosted some local high school golf events. Golf Course Superintendent Cross provided an update on the course conditions and the major projects that the grounds crew are working on. Commissioner Reinke inquired about next year's landscaping plans for annual and perennial plants. Golf Course Superintendent Cross replied the Village Links will continue to have the pop-of-color flowers and tropical plants at the clubhouse and the entrance. Golf Course Superintendent Cross noted the golf course has some outdated or overgrown shrubbery that needs to be removed or replaced on as-needed basis. Golf Course Superintendent Cross said the idea on the course is to remove as many annuals as possible because they require more labor and more water.

General Manager Vesevick noted Reserve 22 had a great October with revenues increasing substantially, but the lack of banquets continues to hurt the business. Food and Beverage Director Chapple noted a new menu was introduced in October with more seasonal items. Food and Beverage Director Chapple said he hopes to boost the carry-out offerings with family meals. General Manager Vesevick noted Reserve 22 is accepting Thanksgiving outdoor dining reservations for parties of 6 or less. Food and Beverage Director Chapple noted the Thanksgiving catering sales have already doubled last year's orders. Food and Beverage Director Chapple anticipates Reserve 22 to be closed on Mondays and Tuesdays during the winter months and will offer a dinner carry-out menu for Wednesdays through Sunday. Chairman O'Shea inquired how the carry-out menu is being marketed. Food and Beverage Director Chapple replied through E-blasts and Facebook. Food and Beverage Director Chapple noted Reserve 22 will be using their own driver for menu deliveries. Commissioner Graham inquired if Reserve 22 will be recommending drink or beer pairings with carry-out menu items. Food and Beverage Director Chapple replied this is something staff is looking into.

2. Financial – Jeff Vesevick

General Manager Vesevick referenced the October financial reports and noted the Village Links and Reserve 22 is in a very good position. The year-to-date October change in net position was \$972,877 and year-to-date operating income was over \$1 million. General Manager Vesevick noted 35% of what was earned in 2020 went to the bottom-line. Golf lessons increased about \$14,289 over last year. The revenue per average guest check increased about \$9 in 2020. The Village Links had about \$1.5 million in cash reserves at the end of October 2020. November revenues for the Village Links are also faring very well. Commissioner Reinke congratulated staff for their excellent work.

3. Trustee Liaison – Steve Thompson

Trustee Thompson updated the Recreation Commission on the recent Village Board activities.

E. 2021 User Fees – Discussion/Recommendation - Noel Allen

1. 2021 User Fees

Director of Golf Allen stated the User Fee sub-committee members, including Commissioner Reinke and Commissioner Scott, met to discuss the 2021 proposed Village Links User Fees. Director of Golf Allen noted one of the items discussed was pricing the twilight rate higher and sliding the timeframe to later in the day. Director of Golf Allen noted he had some reservations about this because of the strong league business. League play consisted of about 7,000 rounds for 2020 and about 10,000 rounds in 2019. League play was down in the current year due to the coronavirus. Director of Golf Allen explained some of the Village Links user fees are inter-twined. The VIP rate is a 20% discount off the non-resident rate. For 2020, the VIP and non-residents play represents about 65%. In order to be consistent, the subcommittee determined that 62 is the best age for eligible senior rates. Director of Golf Allen estimated green fee revenues (based upon 70,000 rounds) would be about \$230,000 higher with the new rates.

Commissioner Reinke inquired on the number of VIP guests enrolled in this program. Director of Golf Allen replied about 800 guests signed up for the VIP card, which represents \$30,000 in green fee revenue. VIP guests played a little over 11,000 rounds this current year and about 10,000 rounds last year. Chairman O'Shea inquired how many resident rounds were played. Allen replied resident rounds in the current year represented 28.6% of all rounds played, while VIP rounds were 12.7% and non-resident rounds were 52.7% and miscellaneous were 6%.

General Manager Vesevick said with the new age for seniors set at 62, guests who used the senior rate in the past but are now under the threshold will be grandfathered in. General Manager Vesevick noted the minimum wage guidelines will increase costs by \$60,000 each year over the next three (3) years, so staff is planning ahead and trying to get in a position to handle this. General Manager Vesevick noted the rate changes are aggressive and if staff sees a dip in non-resident play, then discounts can be offered.

The Recreation Commission concurred to approve the staff recommendation for the 2021 User Fees.

MOTION TO SUPPORT THE STAFF RECOMMENDATION FOR THE 2021 VILLAGE LINKS USER FEES.

RESULT: Motion Unanimously Carried

MOVER: Commissioner Reinke

SECONDER: Commissioner Scott

AYES: Austin, Driver, Graham, O'Shea, Park, Reinke, and Scott

NAYES: None

ABSENT: None

F. OLD BUSINESS

None.

G. NEW BUSINESS

General Manager Vesevick noted at the next Recreation Commission, the Legends of the Links recognition program will be discussed. Chairman O'Shea asked if staff could update the Recreation Commission in December on Reserve 22 operations.

H. NEXT MEETING FRIDAY, JANUARY 29, 2021

I. ADJOURNMENT

Chairman O'Shea moved and Commissioner Diver seconded, to adjourn the meeting. The meeting was adjourned at 8:22A.M.

Submitted by Aileen Haslett, Recording Secretary

Reviewed by General Manager Jeff Vesevick