



Minutes
Village of Glen Ellyn
Finance Commission
Special Meeting
Friday, August 30, 2019
7:00 AM
Glen Ellyn Civic Center, Room 306

A. Call to Order

Attendee Name	Title	Status
Lisa A Cleaver	Commissioner	Present
Jose G DeLeon	Commissioner	Present
Scott R Greeno	Commissioner	Present
Jeremy S VanEk	Commissioner	Present
Christopher D. Oakes	Commissioner	Absent
Lea Dan	Commissioner	Absent
Michael Campagna	Commissioner	Present
Brenton J. Peck	Commissioner	Present
Matthew L Halkyard	Chairman	Present
Ben Harrington	Student Commissioner	Absent

Also present: Village Manager Franz, Finance Director Coyle, and Recording Secretary Haslett.

Chairman Halkyard called the meeting to order at 7:00 AM.

B. Public Comment (Non Agenda Items)

None.

C. Staff Report

1. Scorecard Working Session (Discussion Only)

Finance Director Coyle stated the purpose of the today's meeting was to discuss the first sections of the working copy of the Financial Scorecard. Finance Director Coyle stated Commissioner VanEk emailed her and suggested that the Scorecard be formatted with a question and answer approach beginning with the top 10 questions residents ask about the Village's finances. Finance Director Coyle said the report could be reformatted to follow the question and answer approach or retain the current report style format and add a question and answer section that is more social media friendly.

Commissioner Cleaver suggested starting off with the percentage of the tax bill that goes to the Village. Commissioner VanEk said it may be a good idea to spend some time brain-storming about the questions residents may have regarding Village finances. Commissioner VanEk suggested that one of the questions could be, "Are taxes high in Glen Ellyn and how do we compare to other towns?" Commissioner

Campagna suggested the term competitor be removed and replaced with alternative places to live. Commissioner VanEk suggested peer communities.

The Finance Commission went on to review the first sections of the draft of the Financial Scorecard. Finance Director Coyle stated the first page provides background on the Scorecard and the selected peer communities. Commissioner Peck suggested stating on the demographics page that compared to the peer communities, Glen Ellyn is much more financially healthy than the general population. Commissioner VanEk suggested adding the national median income to the demographic page. Commissioner Campagna asked if Naperville is really a comparable community. Chairman Halkyard replied yes because you are choosing to live in the western suburbs. Commissioner Cleaver said in her experience as a realtor, she often shows clients Glen Ellyn, Wheaton, and Naperville. Finance Director Coyle said Naperville provides a nice contrast. Commissioner Peck said another good data point would be household size.

Finance Director Coyle said the property tax page illustrates that the Village only receives 6.7% of the bill and explains the property tax cycle. Commissioner Peck suggested using a line graph instead on this page. Commissioner Greeno suggested a stacked bar graph might work. Village Manager Franz suggested highlighting the real estate tax bill for properties south of Roosevelt.

Finance Director Coyle said the EAV pages answer a common question many residents have about, "If their EAV went down, why did the tax bill go up." Finance Director Coyle noted that last year was the first year Glen Ellyn went back up to the pre-recession 2008 EAV levels and Glen Ellyn moved up one spot in the EAV comparison. The Village would like to see more commercial properties on the tax rolls. Finance Director Coyle said these pages also explain implications of having a higher residential percentage of EAV.

Finance Director Coyle said she thinks we need two (2) reports including: a social media edition and the current Financial Scorecard format. Finance Director Coyle said she added a new chart detailing the percentage of the total tax burden borne by the largest taxpayers. Finance Director Coyle indicated the property taxes as a percentage of median family income graphs show where Glen Ellyn is and what the progression has been. A new chart has been added to this page comparing the median property tax bill to the median family income. Commissioner VanEk recommended adding a 10-year trendline for Glen Ellyn to the total property tax rate as a percentage of property value page. Commissioner Campagna recommended highlighting the distinction that Glen Ellyn does not assess property taxes for the Village Links on the property taxes paid to park district graph. A link to the Illinois State Board of Education website will be added to the property taxes paid to school graph page. On the peer comparison of the property tax pie graphs, Chairman Halkyard suggested including the top three (3) benefits provided by DuPage County/Other category.

Commissioner Peck asked how the Financial Scorecard will be distributed. Finance Director Coyle replied the full Financial Scorecard will be provided to the Village Board and the Finance Commission. The report will also be placed on the Village's website. In an effort to share this information with the public; from time to time an Eblast will be sent to residents and include a question and answer format of key items from the Scorecard. Commissioner VanEk recommended the full report and an Executive Summary be prepared. Commissioner Dan suggested distributing the report to local realtors. Commissioner Cleaver said it would be nice if the Village could make a 30-minute lunch presentation to the realtors and then provide them with the report. Village Manager Franz said he would like to meet with the realtors. Finance Director Coyle said the Economic Development newsletter could include the top 10 questions and answers from the Scorecard.

Finance Director Coyle asked for any other suggestions. Chairman Halkyard recommended including the website links to the local taxing districts outside of the Village of Glen Ellyn.

D. Other Business

1. Economic Development Update

Village Manager Franz updated the Finance Commission on recent economic developments within the Village.

2. Next Meeting: Friday, September 13, 7:00 AM

E. Adjournment

1. Motion to Adjourn

The meeting was adjourned at 8:00 AM.

RESULT:	APPROVED [UNANIMOUS]
AYES:	Cleaver, DeLeon, Greeno, VanEk, Campagna, Peck, Halkyard
ABSENT:	Oakes, Dan, Harrington