

**RECREATION COMMISSION
MINUTES
OCTOBER 5, 2018**

Board or Commission: Recreation
Meeting: Special
Quorum: Yes

Called to Order: 7:00A.M.
Adjourned: 8:16A.M.

MEMBER ATTENDANCE:

Tim O'Shea	Chairman	Present
Tim Casper	Commissioner	Excused Absence
Brian Diver	Commissioner	Present
Glen G. Graham	Commissioner	Present
Kevin S. Kennebeck	Commissioner	Present
Alison Park	Commissioner	Present
Mark W. Reinke	Commissioner	Present

Also Present:

Jeff Vesevick	General Manager / Staff Liaison	Present
John Kenwood	Liaison Trustee	Present
Mark Franz	Village Manager	Excused Absence
Brad Chapple	Food and Beverage Director	Present
Tom Fota	Executive Chef	Excused Absence
Mike Campbell	Golf Professional	Present
Noel Allen	Director of Golf	Present
Chris Pekarek	Golf Course Superintendent	Present

1. CALL TO ORDER

The October 5, 2018 special meeting of the Recreation Commission was called to order at 7:00A.M. at the Village Links of Glen Ellyn; 485 Winchell Way; Glen Ellyn, Illinois by Chairman O'Shea. Chairman O'Shea welcomed Alison Park to the Recreation Commission.

2. PUBLIC COMMENTS

None.

3. APPROVAL OF MINUTES FROM AUGUST 24, 2018 MEETING.

MOVE TO APPROVE MINUTES OF REGULAR MEETINGS FROM 8/24/2018 AS PRESENTED.

RESULT: Motion Unanimously Carried
MOVER: Commissioner Reinke
SECONDER: Commissioner Diver
AYES: Diver, Graham, Kennebeck, Park, Reinke, and O'Shea
NAYES: None
ABSENT: Caspar

4. STANDING REPORTS

A. Manager's Report – General Manager Jeff Vesevick

1. Village Links/Reserve 22 – Manager's Report – August 2018

General Manager Vesevick indicated August experienced a lot of rain, which was not favorable for golf. Despite the weather August 2018 was the fourth best in revenues over the last 10 years. Driving range revenues exceeded expectations. Rounds played were down about 10% from last year. The Glen Ellyn Open was held on Sunday, August 19, with 126 players, which was slightly above last year's 116. Outings for the month of August were down compared to prior years. The fall golf membership special is not getting a lot traction like the spring special.

Chairman O'Shea asked if staff would consider permanent tee times for the fall because golfers with permanent tee make more of an effort to golf. Director of Golf Allen responded this could potentially impact revenues received from non-residents because more small group outings are booked. Commissioner Reinke said without the permanent tee times, golfers are given the option to play other courses, which is not what the Village Links wants to hear. Chairman O'Shea suggested offering a two-hour window for permanent fall tee times. Commissioner Graham suggested possibly doing a fall reset so golfers that did not get a good permanent tee time could sign-up for a better tee time for the fall, which would reward the core customers. Chairman O'Shea said he is not looking at this as a revenue generator but rather give golfers a chance to golf in the fall. Chairman O'Shea said this could be further discussed at the next meeting.

General Manager Vesevick said the fall PGA junior league attracted 40 golfers. General Manager Vesevick said the rain does not promote healthy root growth, but overall the grounds are in good shape.

B. Reserve 22 –Brad Chapple

General Manager Vesevick noted Reserve 22 revenues were up 10% for the month of August. Food and Beverage Director Chapple said the restaurant revenues for the month of August were flat, but banquets continue to grow. This past August the menu was revamped in preparation for the relaunch of the new dining room. The dining room renovation is on target and ready for the relaunch. Commissioner Reinke asked if the project was on budget. General Manager Vesevick said the project is on-schedule and on-budget.

C. Financial Report – Jeff Vesevick

1. Village Links/Reserve 22 – Financial Statements - August 2018

General Manager Vesevick indicated operationally the Links and Reserve 22 is still profitable, still producing cash. General Manager Vesevick said they will probably have to dip into cash reserves because they do not have enough to cover all the debt service payments and capital project projects. General

Manager Vesevick said staff is doing their best to control costs and sending staff home during the downtimes.

D. Trustee Liaison Report – John Kenwood

Trustee Kenwood updated the Commission on the activities of the Village Board. Trustee Kenwood said the Village Board recently approved the 1.5% Food and Beverage Tax, which will become effective March 1, 2019. The new Food and Beverage Tax will finance future capital projects. The Giesche redevelopment project is moving forward.

5. DISCUSSION – FY 2019 DRAFT BUDGET

6.

1. Village Links/Reserve 22 – FY 2019 Draft Budget

General Manager Vesevick said the FY 2019 budget will be higher due to the bigger commitment to Reserve 22 included in the current year budget. In 2018 there was a concerted effort to get a management team in place to improve Reserve 22's overall service and quality. General Manager Vesevick said the projected change in net position for the 2019 budget is \$32,528, which will go back towards cash reserves. This amount is typically higher, but the 2019 budget includes \$274,000 for the replacement of several aging capital items, which experience constant breakdowns. The golf course debt service payment of about \$340,000 will fall off in 2022, which will improve the future cash position.

Commissioner Reinke asked what is the national trend for golf. Director of Golf Allen replied that the golf business has stabilized and most of the courses in our area are down, which could be weather related. Commissioner Kennebeck stated there is a fine line when managing staffing needs based upon actual business activity, because if you keep sending home servers due to reduced business, this server may go look for a new job. Commissioner Kennebeck said you have to take care of your employees because it is tough to find laborers.

7. DISCUSSION – GOLF OUTINGS

General Manager Vesevick provided some background information on golf outings. Up until 2008, the Village Links did not accept golf outings. However, as golf rounds substantially decreased, other ways to supplement income were considered with outings being a good option. Staff books some golf outings during the week, but some outings are held on the weekend. Golf outings are not pleasant to play behind because they take about five (5) hours. General Manager Vesevick said Commissioner Graham wanted to bring up a discussion about golf outings due to an issue this past Sunday when he was behind an outing that was very slow.

Director of Golf Allen noted that Commissioner Graham was not behind an actual golf outing, but rather a customer who booked several tee times. Director of Golf Allen said there are two (2) types of outings: shotgun and tee-time. Commissioner Graham said on this day there were three (3) foursomes on the second tee box.

Commissioner Graham added on another Saturday, the 18-hole golf course was closed in the afternoon for two (2) shotgun outings. Commissioner Graham said this is not good for the facility and we need to talk about who we want to be and who the core customers are. Chairman O'Shea suggested at the next meeting a comparison report be presented detailing how much the Village Links makes on a Saturday with outings versus a Saturday with just regular tee times. Director of Golf Allen said typically the Village Links makes more on a Saturday with outings.

Director of Golf Allen said there are advantages to golf outings including: guaranteed revenues regardless of weather, and higher green fees because of cart rentals. The major disadvantage is slow play. Director of Golf Allen said one of the options is to have weekend shotgun outings as the last groups on the course. For example, in June the shotgun would start at 4pm. Director of Golf Allen also said his staff could pro-actively ranger. Commissioner Graham also suggested displaying a course map in the pro shop so that golfers would be reminded to keep pace.

General Manager Vesevick said the Recreation Commission needs to make a recommendation for a golf outing policy. Commissioner Reinke asked if this was going to be discussed further at an upcoming meeting. General Manager Vesevick said rates and outings will be discussed at the October 26, 2018 meeting.

8. OTHER BUSINESS

9. NEXT REGULAR MEETING FRIDAY, OCTOBER 26, 2018

10. ADJOURN

Commissioner Graham moved and Commissioner Diver seconded, to adjourn the meeting. The meeting was adjourned at 8:16a.m.

Submitted by Aileen Haslett, Recording Secretary
Reviewed by General Manager Jeff Vesevick